



Pacific Coast Farmers' Market Association

5060 Commercial Circle, Suite A, Concord, CA 94520
925-825-9090 • 925-825-9101 (fax) • www.pcfma.com

Danville Farmers' Market **“Merchant at the Market”**

This **Merchant at the Market** program is available to current **Danville-based** members of the Danville Chamber of Commerce or Discover Danville Association. *The following restrictions apply:*

1. Member's business must be located within the Danville town boundaries.
2. Member's business must have a valid Town of Danville Business License.
3. You are permitted to sell only what you sell in your store.
4. No alcohol is permitted.
5. Goods or Services must be non-agricultural.
6. Members selling or giving away food or beverage items must obtain all necessary Contra Costa Health permits. Call Max Timms at (925) 825-9090 if you have any questions.

Procedures:

Make a reservation by calling:

1. Debra Long for the Danville Chamber of Commerce or Discover Danville members at (925)837-4400 or
2. Max Timms at (925)825-9090 for businesses within the Town boundaries, which are not members of the Danville Area Chamber or the Discover Danville Association. These businesses may sign up for Merchant at the Market booth if the space is available the Wednesday prior to the desired Saturday market.

Day of the Market:

1. You will be provided with on 6 foot table and a table cloth.
All other supplies will be your own responsibility.
2. Upon arrival at the market, see Max Timms (Farmers' Market Manager) for your set up location
3. Arrive no later than 8:30 a.m. You will not be allowed to drive inside the market to unload after 8:30 a.m.
4. You are expected to staff your booth during the entire market, which is 9:00 a.m. - 1:00 p.m.
5. At the close of the market, you will need to shut down and exit the market no later than 2:00 p.m.

**Pacific Coast Farmers' Market Association
Certified Farmers' Markets
Hold Harmless and Indemnification Agreement**

_____ shall save, keep and hold harmless Pacific Coast Farmers' Market Association, its officers, agents, members, employees and volunteers from all damages, costs or expense in law or equity that may at any time arise or be set up because of damages to property or personal injury received by reason of, or in course of, the Pacific Coast Farmers' Market Association's certified farmers' markets which may be occasioned by any willful or negligent act or omissions of

_____ or any of _____'s employees, or any subcontractor.

Signature of authorized representative:

I, _____, warrant that I have the authority to bind the below listed organization to this special event hold harmless and indemnification agreement and by my signature hereon do so bind this organization.

Signature (Original signature required)

Dated

Organization: _____

Address: _____

Telephone: _____