



Date: _____

Registration for Discover Danville Association

Discover Danville Association is a non-profit registered organization. Our purpose is to increase awareness of Danville’s shopping value, pedestrian safety, recreational viability and appealing charm with East Bay consumers. Our volunteer-run organization is committed to hosting a series of creative events designed to bring “shoppers” into our community and into our stores and restaurants. Here are just a few of the tangible benefits the DDA offers:

1. Exclusive participation in at least five “strolls”, mostly concentrated in the downtown
2. Discounted fee & preferential placement in two “Shop Local” street closures
3. Invitation to be a “selling” merchant at the Farmer’s Market, some restrictions apply
4. Optional ads/promotions for Spirit of Danville, sidewalk sales, Thursday night specials
5. Free web listings in DDA, Shop Danville First and new strolling map

Name of Business: _____

Primary Contact: _____ **Title:** _____

Address: _____

Phone: (office) _____ **(mobile)** _____ **email:** _____
(Required for communication)

Website: _____
(To be posted on our website)

Years in Business: _____

Business Description: _____

Business building events that would support and promote your business

- | | |
|--------------------------------------|-------------------------------------|
| _____ Town Branding | _____ Shared Advertising |
| _____ Dinner/Shopping Events | _____ Town Issues (example parking) |
| _____ Street Faires/ Seasonal Events | _____ Group Tours |

Other _____

Cost: 1 year membership only \$95.00 for fiscal period July 1, 2011-June 30, 2012.
Please send check to:

Discover Danville Association
PO Box 625, Danville, CA 94526-0625
(925)339-8330
www.discoverdanvilleca.com